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May 2009

Dear Friend of Culture Change:

This is an exciting time for the Colorado Culture Change Coalition. Since our inception in 2002 we have developed a nationally recognized coalition of volunteers committed to furthering the aims of Culture Change throughout the long-term care continuum.

The CCCC Board of Directors has just received word that we have been awarded a \$110,000 grant from the Colorado Health Foundation that will allow the Coalition to multiply its capacity to influence culture change. One of our major goals with this grant is to hire our first Executive Director to help move the mission of the CCCC forward.

Our new Executive Director will be working on several things in the next year including increasing the support services we offer to organizations committed to culture change, expanding our reach to audiences outside the long-term care continuum, and helping to raise funds to sustain the mission of CCCC.

We also need your help in committing to the future of person-directed care, and to demonstrating that commitment with financial contributions. We would appreciate any amount of donation, as even small donations in large numbers will increase our funds and demonstrate the number of people committed to this cause. The Colorado Culture Change Coalition is a 501 (c)(3) not-for-profit organization, and contributions are tax deductible as allowed by law.

Thank you for your thoughtful consideration and for your generosity of time, spirit, and funding over the years.

Sincerely,

Beth Irtz, President,

For the CCCC Board of Directors