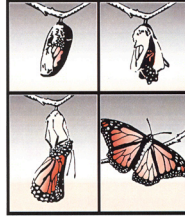


Colorado Culture
Change Coalition



Transforming the
Culture of the
Long Term Care
Continuum

December 2007

Dear Friend of Culture Change:

This is an exciting time for the Colorado Culture Change Coalition. Since our inception in 2002, we have developed a nationally recognized coalition of volunteers interested in furthering the aims of Culture Change throughout the long-term care continuum. The CCCC Board of Directors has just received word that we have been awarded an \$86,000 grant from the Colorado Health Foundation that will allow the Coalition to multiply its capacity to influence culture change. One of our major goals with this grant is to host a statewide conference in 2008 to promote the sharing of proven Culture Change strategies.

Part of this grant is a challenge to the Board of Directors to increase our revenue from other sources. As you know, we do not have a history of major fundraising campaigns, but instead have depended on the generosity of coalition participants to fund our activities. These activities are designed to be educational and to increase communication among the stakeholders in the long-term care arena, ultimately to increase culture change in long-term care facilities. We are now asking for your help in committing to the future of person-directed care, and to demonstrating that commitment with financial contributions. We would appreciate any amount of donation, as even small donations in large numbers will increase our funds and demonstrate the number of people committed to this cause. The Colorado Culture Change Coalition is a 501 (c)3 not-for-profit organization, and contributions are tax deductible as allowed by law.

Thank you for your thoughtful consideration and for your generosity of time, spirit, and funding over the years.

Sincerely,

Beth Irtz, President,
For the CCCC Board of Directors

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